



LifeStyle Homes

Champions for Solar Power on Florida's East Coast

In August 2010, LifeStyle Homes wrapped up construction on the first solar-powered, zero-energy home on Florida's East Coast. The following month, the home's electric bill revealed a zero balance due.

"It was at that time that LifeStyle realized solar homes were a game changer," says Karen Kicinski, marketing director for LifeStyle Homes. "From that point on, LifeStyle has been on a mission to build as many solar homes as possible. We want our customers to experience the joy of opening electric bills that are a small fraction of what they're used to paying."

Since that first solar home, LifeStyle Homes has built or sold more than 100 solar homes for families throughout Brevard and Indian River counties.

Solar is the most abundant, clean-energy resource in existence, and the benefits of living in a solar home are plentiful. Plummeting electric bills are just the tip of the iceberg. Solar power is fundamentally good for our planet. It reduces the need for carbon emissions, drilling and mining operations, as well as reduces our country's dependence on foreign oil imports.

Even better? Year after year, the price of solar drops while technology continues to improve.

That's why LifeStyle Homes is a champion of solar, and why each home built by LifeStyle is "solar ready."

"At LifeStyle, we build every home to our 'SunSmartSM' standards," explains Kicinski. Meaning, every home is built with defined energy-saving features—like LED lights, Energy Star[®] double-pane Lo-E windows, a hybrid heat pump water heater, and much more.

Building a home "SunSmartSM" puts it at a better starting point, energy-efficiency wise. As a result, less solar panels are needed to achieve a homeowner's desired solar performance. And if a homeowner is not ready



to invest in a solar system just yet, that's OK. Their LifeStyle home will be prepped and primed for solar when the time is right.

LifeStyle Homes, a family-owned company. While it is a relative newcomer to the Indian River market, it has been in business for more than 30 years in Brevard County.

Currently, LifeStyle has three model homes in Indian River communities—Cross Creek Lake Estates in Sebastian, Huntington Place in Vero Beach, and 4 Lakes in Vero Beach. LifeStyle also builds on your land anywhere in Indian River County.

Learn more at BuildingALifeStyle.com.

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